



# 2025 EXHIBITOR & SPONSORSHIP PROSPECTUS



International  
Association of  
**Insurance  
Professionals**™

## 2025 IAIP CONVENTION



OKLAHOMA CITY • JUNE 19-22

# IT IS OUR PLEASURE

to invite you to sponsor or exhibit at the 2025 IAIP Convention, held on June 19-22, 2025 in Oklahoma, City, OK. We look forward to welcoming our attendees in a variety of engaging ways. This conference is designed for professionals to learn and share knowledge, ideas and experiences centered around the risk management and insurance industry.

## WHO IS IAIP?

The International Association of Insurance Professionals (IAIP) is a professional association open to individuals in the insurance and risk management industries. Insurance Professionals is best known for providing insurance education, skills enhancement, and leadership development to its members.

## WHY PARTICIPATE IN THE 2025 CONVENTION?

Align your organization with a community of thousands of insurance professionals. With IAIP, you can showcase your products and services to professionals and influencers from all areas of the insurance and risk management industry. They rely on IAIP as an indispensable resource for education, networking, and career development.

IAIP values and appreciates our convention sponsors and exhibitors. Your contributions help make this conference possible. Sponsorship opportunities are limited, and contracts will only be accepted through May 5, 2025, based on availability. We look forward to seeing you there!

## WHO ATTENDS?

- Claims Professionals
- Underwriters
- Actuaries
- Risk Managers
- Customer Service Representatives
- Human Resource Managers
- Technology Experts
- CPAs
- Attorneys
- Financial Advisors

## IAIP MEMBERS HAVE INPUT ON PURCHASING DECISIONS RELATED TO

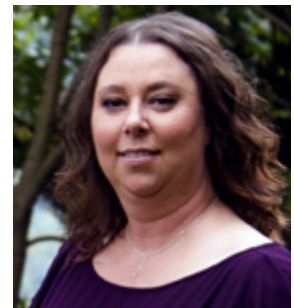
- Accounting Services
- Actuarial Services
- Appraisers/Valuation Services
- Computer Products/Services
- Disaster Recovery
- Environmental Services
- Litigation/Legal Services
- Premium Finance Services
- Reinsurance
- Restoration

## FROM OUR SPONSOR

*... I was pleasantly surprised at how organized, supportive, and engaged the IAIP audience was after pivoting to a virtual platform. Since partnering with IAIP, I have gained new clients and have been welcomed into the 'IAIP tribe' full of passionate and supportive insurance professionals.*



Kimberly R. Snavely, AIS, ASLI | KnK Compliance Services, LLC



# SPONSORSHIP OPPORTUNITIES



## 1 STAR ★

**\$500**

**Included In 1 Star:**

Recognition as a convention sponsor on IAIP website, mobile app, and onsite signage

Recognition on a *Today's Insurance Professionals* convention-related blog post

Marketing collateral in the convention attendee bag

## 4 STAR ★★★★★

**\$3,000**

**Everything In 2 Star, plus:**

One (1) additional convention registration

Exhibit booth at convention tradeshow

Sponsor Spotlight Opportunity: In-person OR pre-recorded video (showcased during selected branded sponsor event)

One advertisement on a *Today's Insurance Professionals* convention-related blog post

Virtual exhibit booth listing in mobile app

**Branded Event Opportunity (select one)**

- Welcome Reception
- Education: Community Café **SOLD**
- Hydration Station
- Cabana Sponsor (Thursday) **On Hold**
- Cabana Sponsor (Sunday)
- Education: Career Development - **SOLD**
- Breakfast with Sponsors (Saturday)
- Pocket Program Guide **On Hold**
- PIP Gathering

## 2 STAR ★★

**\$1,700**

**Everything In 1 Star, Plus:**

One (1) convention registration  
Acknowledgment in mobile app

**Branded Event Opportunity (select one)**

- Branded registration attendee bag - **SOLD**
- YNP Event - **SOLD**
- Charging Station
- Community Service Project
- First Timers Event

## 5 STAR ★★★★★

**\$5,000**

**Everything In 4 Star, Plus:**

Multiple Mobile App advertising and engagement opportunities

**Branded Event Opportunity (select one)**

- Opening General Session and Keynote - **SOLD**
- Membership Meeting and Officer Installation
- Hotel Room Key Card
- Mobile App

## 3 STAR ★★★

**\$2,000**

**Everything In 2 Star, Plus:**

*Additional benefits applicable for 3 Star sponsors only*

Company name engraved on up to seven (7) regional plaques and one (1) international trophy

Ability to announce the international award winner

Virtual exhibit booth listing in mobile app

**Award Sponsor Opportunity (select one)**

- Insurance Professional of the Year - **SOLD**
- Claims Professional of the Year - **SOLD**
- Client Service Professional of the Year - **SOLD**
- Professional Underwriter of the Year - **SOLD**
- Risk Management Professional of the Year - **SOLD**
- Rookie of the Year - **SOLD**
- Young New Professional of the Year - **SOLD**
- Confidence While Communicating (CWC) Speak-Off Winner - **SOLD**
- Distinguished Insurance Professional of the Year - **SOLD**

## 6 STAR ★★★★★★

**\$7,500**

**Everything In 5 Star, Plus:**

3 IAIP International memberships for company use or to give to valued clients.

**Branded Event Opportunity (select one)**

- Ignite IAIP Luncheon
- Award and Recognition Luncheon

# SPONSORSHIP DETAILS

**6 STAR** ★★★★★  
**\$7,500**

Branded Event Sponsor (select one)

**Ignite IAIP Luncheon | Friday, June 20**  
**12:15 PM - 2:30 PM**

This sponsorship will put your brand in front of all convention attendees. Participants appreciate this focused and fast-paced luncheon featuring presentations that will inspire and motivate.

**Awards & Recognition Luncheon | Saturday, June 21**  
**12:15 PM - 2:00 PM**

This sponsorship will elevate your brand during one of IAIP's most anticipated events of the convention. Join us as we celebrate all things IAIP and award and recognize our members for their hard work and dedication to the insurance industry.

**5 STAR** ★★★★★  
**\$5,000**

Branded Event Sponsor (select one)

**Opening General Session and Keynote**  
**Friday, June 20**

**8:45 AM - 10:15 AM**

**Sponsored by: NAIW Legacy Foundation**

**Mobile App Sponsor**

**Get maximum exposure as the Mobile App Sponsor.**

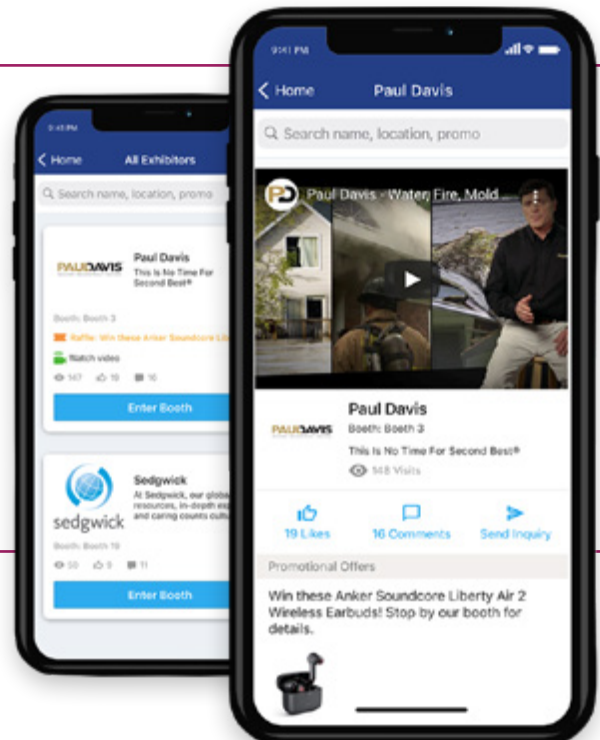
This sponsorship opportunity will ensure the audience stays connected before, during and after the convention all while keeping your company in the spotlight throughout the entire event.

**Hotel Room Key Card Sponsor**

Be the brand that is in everyone's wallet! The hotel room key sponsor has their logo brand on every attendee's key card ensuring repeat brand awareness.

## CONVENTION MOBILE APP

Back by popular demand is the IAIP Convention Mobile App. Within the app, 3-star sponsors (and higher) will have their own virtual booth space to upload a promo video, share marketing materials, offer giveaways, and collect and export prospect lists. The convention attendees will have your brand and contact information at their fingertips, making connections with future clients quick and easy.



# SPONSORSHIP DETAILS

## 4 STAR ★★★★★

**\$3,000**

Branded Event Sponsor (select one)

**Welcome Reception with Sponsors**  
Friday, June 21 | 5:00 PM - 7:00 PM

The Welcome Reception will feature light appetizers and plenty of networking. Mix and mingle with hundreds of insurance professionals and exhibitors. This event is always fun and relaxed.

**Education Sponsorship - Community Café - SOLD**

**Education Sponsorship - Career Development**  
Sponsored by: KnK Compliance - **SOLD**

### Hydration Station Sponsor

Staying hydrated at an event in Oklahoma is a top priority for IAIP members. At each hydration station, members will have the opportunity to refill their water bottles and select from a variety of electrolyte packets.

**Hotel Cabana Sponsor - Thursday (On Hold) or Sunday**

**Breakfast with Sponsors**

**Pocket Program Guide (On Hold)**

**Past International Presidents (PIP)**



## 3 STAR ★★★★★

**\$2,000**

Branded Event Sponsor (select one)

### Award Sponsor

With acknowledgment in the convention mobile app,, the ability to announce the winner for your award category, and your company name engraved on both the regional plaques and international trophy, you will receive lasting recognition.

Insurance  
Professional  
of the Year



Claims  
Professional  
of the Year



Client Service  
Professional  
of the Year



Distinguished  
Insurance Professional  
of the Year

Sponsored by  
Marcia Tepp

Professional  
Underwriter  
of the Year



Risk Management  
Professional  
of the Year



Rookie of the Year



Young New  
Professional  
of the Year



Confidence While  
Communicating (CWC)  
Speak-Off Winner



# SPONSORSHIP DETAILS

**2 STAR** ★★

**\$1,700**

**Branded Event Sponsor (select one)**

*\*Speaking opportunities available with an upgrade*

**Charging Station**

**Community Service Project**

Insurance Professionals are dedicated to assisting people in times of need. Align your brand with this purpose during the Convention as attendees give their support through donations or hands-on activity with a local community project. The IAIP International Community Service Project is always a convention highlight and considered an important part of the association's commitment to giving back to the community.

**Young & New Professionals (YNP) Event**  
Friday, June 20 - Sponsored by BSR - **SOLD**

**Registration Attendee Bag - Sponsored by BSR - **SOLD****

**First Timers Event**

**1 STAR** ★

**\$500**

**Branding Sponsor - 5 Available**

This highly visible sponsorship will ensure your brand is seen by our attendees. Create your own Branding Sponsor opportunity. Attendees carry their notebook, water bottles, name badge lanyards, etc. with them all throughout the convention. If you already have a product with your logo on it, contact us to see how we can showcase it throughout the event!



## SPEAKING OPPORTUNITIES

Speaking Opportunities  
Upgrade Available

## CREATE YOUR OWN

*Are you looking for other opportunities? We are happy to customize a sponsorship opportunity that fits the needs and goals of your organization. Please reach out to Tiffany Bukoffsky at [director@iaip-ins.org](mailto:director@iaip-ins.org) to discuss!*





# EXHIBITOR TRADESHOW OPPORTUNITIES

## EXHIBITOR TRADESHOW OPPORTUNITIES

**\$1,250**

The Exhibitor Tradeshow will be the setting for a variety of networking opportunities during the Welcome Reception. Attendee's exposure to the exhibitors will be enhanced for the 2025 Convention with additional opportunities for the exhibitors to interact with the attendees, including a focus on sponsor recognition during the Welcome Reception, Friday, June 20 and again at Breakfast with Sponsors on Saturday, June 21.

### Benefits Include:

- Exhibit Space including one (1) 6' draped table and two (2) chairs.
- Virtual Exhibit Booth listing in mobile app. Limited opportunities available.
- One exhibitor registration that includes full access to all Convention activities. Additional exhibitor full access registration available for purchase at the member rate.
- Additional exhibitor badges for Welcome Reception only are available to purchase at regular ticket price.
- Opportunity to address the audience at breakfast with sponsors.
- Post-conference mailing list of all attendees (does not include emails).
- Additional full event exhibitor badges available at the regular member/non-member registration rate.
- Tradeshow booths are included with 4-Star packages and up.

**JOIN US IN 2025**

**READY TO JOIN US AT THE 2025 IAIP CONVENTION?**

Contact *Tiffany Bukoffsky* to reserve your spot.

[director@IAIP-ins.org](mailto:director@IAIP-ins.org)

**800-766-6249**



# EXHIBIT RULES AND REGULATIONS



- 1. Show Management:** The exhibition is organized and managed by the International Association of Insurance Professionals (IAIP). Any matters not covered in these Rules and Regulations are subject to the interpretation of IAIP and their designees, and all exhibitors must abide by their decisions. Exhibitors must comply with Omni Oklahoma City procedures. The Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.
- 2. Assignment of Tabletops:** General Exhibitors will be assigned by IAIP Show Management. Applications without payment will not be processed.
- 3. Installation and Dismantle of Exhibit:** Show Management reserves the right to fix the time for the installation of a tabletop prior to the exhibit hall opening and for its removal after the conclusion of the exhibit hall. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during exhibit hall hours. All tabletops must remain intact until the close of the exhibit hall. Installation must occur only during the installation times designated in the official exhibit schedule. Tabletop installation will begin at 2:30 PM on Friday, June 20, 2025. All tabletops must be properly installed, fully operational and ready no later than 4:30 PM on June 20, 2025. Dismantle may not begin until after 7:00 PM on Friday, June 20, 2025, after the conclusion of the Welcome Reception and must be completed by 8:00 PM on Friday, June 20, 2025. All banners and bulk exhibit items must be removed and packed for shipping by the conclusion of the YNP event at 10:00 PM. Handouts and attendees' takeaways that do not need to be packed and shipped, can remain on the six-foot table for use at Saturday's Breakfast with Sponsors. Exhibitors will attend the Breakfast with Sponsors on Saturday, June 21, 2025 at 8:00 AM where each exhibitor will have their six-foot table to display handouts and attendee takeaway items and a reserved breakfast round table to engage with attendees. During the Breakfast with Sponsors, each exhibitor will be given the opportunity to speak and give away prize drawings. All exhibit booth and sponsor items must be packed up and removed by 10:30 AM on Saturday, June 21, 2025. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future conventions. If the official exhibit hall schedule changes, all exhibitors will be notified in writing. Exhibitors are expected to make travel arrangements in accordance with the schedule published in the convention schedule. Each exhibitor will complete arrangements for removal of his or her material. All material must be packed and ready for shipment by 10:30 AM on June 21, 2025 and scheduled for pick-up by the end of the day Saturday, June 21. Any material not called for by said time and date will be shipped at the exhibitor's expense. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.
- 4. Failure to Occupy Space:** Space not occupied by the time specified in the official exhibit schedule will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.
- 5. Rates, Deposits and Refunds:** Space will be rented in accordance with the

- application form. No application will be processed, or space assigned without full payment. Space must be fully paid for by Friday, May 2, 2025. The exhibiting company may not cancel tabletop after acceptance by IAIP, except for breach of this contract by IAIP. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: One Glenlake Park-way, NE, Suite 1200, Atlanta, GA 30328. E-mail: [education@iaip-ins.org](mailto:education@iaip-ins.org) and [director@iaip-ins.org](mailto:director@iaip-ins.org). In the event that fire, strike, pandemic, or other circumstances beyond the control of the management causes the exhibit to be canceled and not converted to 100% virtual, full refund of the exhibit rental fees will be made which is the limit and extent of IAIP's liability for such cancellation.
- 6. Arrangements of Exhibits:** Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated tabletop space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each tabletop prior to the exhibit hall opening.
  - 7. Tabletop Design:** Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or their promotions. All demonstrators or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Displays should not exceed 8' in height. Exhibiting companies are responsible for furnishing and cleaning their tabletops. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991(ADA).
  - 8. Subleasing of Space:** Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.
  - 9. Conduct:** All exhibits will be to serve the interest of the IAIP attendees and will be operated in a way that will not detract from other exhibits, the exhibition, the attendees, or the meeting as a whole. Show management reserves the right to request the immediate withdrawal of any exhibit that IAIP believes to be injurious to the purpose of IAIP and IAIP attendees. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by IAIP to be objectionable are expressly prohibited in the exhibition area and in any meeting room.
  - 10. Exhibitor's Personnel:** All exhibitors must wear the official IAIP badge for exhibit hall admission. All personnel representing the exhibitor or his or her agents on the exhibit floor during installation and dismantling must be properly identified. Each exhibit must be fully operational and staffed during the open exhibit hours. Tabletops should be manned by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's tabletop. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center.