



International
Association of
**Insurance
Professionals™**

Building. Futures. Together.

JUNE 6-8



2026

**EXHIBITOR & SPONSORSHIP
PROSPECTUS**

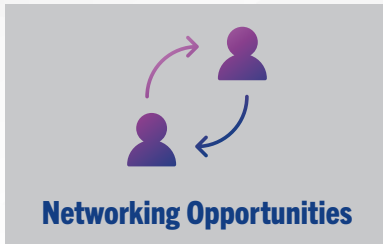


**2026 IAIP
CONVENTION**
NORFOLK, VA
85TH CONVENTION

Showcase Your Brand at IAIP's 85th Annual International Convention

We invite you to become an exhibitor or sponsor at the **85th Annual International Convention** of the International Association of Insurance Professionals (IAIP), taking place **June 6–8, 2026**, in Norfolk, Virginia.

Don't miss your opportunity to be part of this landmark event in IAIP history. You will not find a more highly dedicated and knowledgeable group of insurance and risk management professionals.



SPONSORSHIP OPPORTUNITIES

**** Six, Five and Four Star Sponsorship includes** a complimentary Exhibit Booth, conference assets to promote your attendance, larger logo and a list of registered attendees.

**** 6 STAR ★★★★★★** **\$7,000**

- Sponsor recognition on IAIP & Convention Websites
- Sponsor recognition on Mobile App-includes Virtual Exhibit Booth
- Onsite Signage – Highlighted at each session
- Marketing Collateral for attendee bag
- Two (2) Blog posts in Today's Insurance Professionals Blog
- Five (5) Social Media Shout Outs
- One (1) one-minute Minimerical Sponsor Spotlight Opportunity – In person or recorded video, showcased at the Breakfast with Sponsors
- Two (2) Convention Registrations
- Three (3) IAIP Memberships

Branded Event Opportunity *Choose One (1)*

- Opening Session & Keynote – **SOLD**
- Ignite IAIP Luncheon
- Awards Luncheon

**** 5 STAR ★★★★★★** **\$6,000**

- Sponsor recognition on IAIP & Convention Websites
- Sponsor recognition on Mobile App-includes Virtual Exhibit Booth
- Onsite Signage – Highlighted at each session
- Marketing Collateral for attendee bag
- Two (2) Blog posts in Today's Insurance Professionals Blog
- Four (4) Social Media Shout Outs
- One (1) one-minute Minimerical Sponsor Spotlight Opportunity – In person or recorded video, showcased at the Breakfast with Sponsors
- One (1) Convention Registration - 50% off 2nd Registration

Branded Event Opportunity *Choose One (1)*

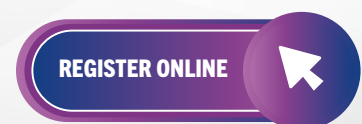
- Sponsor of Mobile App
- Membership Meeting/Officer Installation
- Photo Tap – **SOLD**

**** 4 STAR ★★★★★** **\$3,000**

- Sponsor recognition on IAIP & Convention Websites
- Sponsor recognition on Mobile App-includes Virtual Exhibit Booth
- Onsite Signage – Highlighted at each session
- Marketing Collateral for attendee bag
- One (1) Blog post in Today's Insurance Professionals Blog
- Three (3) Social Media Shout Outs
- One (1) one minute Minimerical Sponsor Spotlight Opportunity – In person or recorded video, showcased at the Breakfast with Sponsors
- One (1) Convention Registration - 2nd Registration @ member price

Branded Event Opportunity *Choose One (1)*

- Continuing Education – Study Hall
- Welcome Reception
- Breakfast With Sponsors



Showcase Your Brand at IAIP's 85th Annual International Convention

SPONSORSHIP OPPORTUNITIES

3 STAR ★★ ★ \$2,000

Sponsor recognition on IAIP & Convention Websites
Sponsor recognition on Mobile App-includes Virtual Exhibit Booth
Onsite Signage – Highlighted at each session
Marketing Collateral for attendee bag
Two (2) Social Media Shout Outs
One (1) Blog post in Today's Insurance Professionals Blog

Branded Event Opportunity Choose One (1)

- Education – Career Development
- First Timer Event – **SOLD**
- Charging Station

2 STAR ★ ★ \$1,500

Sponsor recognition on IAIP & Convention Websites
Sponsor recognition on Mobile App
Onsite Signage - Highlighted at each session
Marketing Collateral for attendee bag
One (1) Social Media Shout Out
One (1) Blog post in Today's Insurance Professionals Blog

Branded Event Opportunity Choose One (1)

- Community Service Project
- Registration Signage

1 STAR ★ \$1,000

Sponsor recognition on IAIP & Convention Websites
Sponsor recognition on Mobile App
Onsite Signage - Highlighted at each session
Marketing Collateral for attendee bag
One (1) Social Media Shout Out

Branded Event Opportunity Choose One (1)

- Hydration Station
- Past International Presidents Event
- Fit Event

Friends of IAIP \$500

Sponsor Recognition on the IAIP & Convention Websites
Marketing Collateral for attendee bag



REGISTER ONLINE



AWARD SPONSORSHIP IAIP Prestigious Awards

AWARDS \$2,500

Sponsor recognition on IAIP & Convention Websites
Sponsor recognition on Mobile App-includes Virtual Exhibit Booth
Onsite Signage – Highlighted at each session
One (1) Blog post in Today's Insurance Professionals Blog
Two (2) Social Media Shout Outs
Opportunity to Present Award at International Convention
Opportunity to Present Award at Regional Conference
One (1) Convention Registration

Choose One (1)

- International Insurance Professional of the Year – **SOLD**
- International Confidence While Communicating (CWC) Winner – **SOLD**
- International Claims Professional of the Year
- International Client Service Professional of the Year – **SOLD**
- International Distinguished Insurance Professional of the Year – **SOLD**
- International Risk Management Professional of the Year – **SOLD**
- International Rookie of the Year – **SOLD**
- International Professional Underwriter of the Year
- International Young New Professional of the Year – **SOLD**

Exhibitor Package

\$1,500

The Exhibitor Tradeshow will be the setting for a variety of networking opportunities during both the Welcome Reception and the Breakfast with Sponsors. Each exhibitor will be able to interact, one on one, with all participants at the reception and prior to breakfast starting. At our breakfast you will be acknowledged and speak with our "roving reporter" for 3-5 minutes about your particular product.

Benefits Include

- One six (6) foot draped table and two (2) chairs
- Virtual Exhibit Booth in Mobile App
- One (1) Social Media Shout Out
- One (1) Convention Registration – 2nd Registration @ member cost
- Additional exhibitor badges for Welcome Reception are available at regular ticket price
- Post-conference mailing list of all attendees – does not include email address

ADDITIONAL "A LA CARTE" OPPORTUNITIES

LANYARD SPONSOR
\$1,000

2 MINUTE MINIMERCIAL
\$1,000

ATTENDEE BAGS
\$1,200 (**SOLD**)

PAD-FOLIO
\$2,500

Exhibit Rules & Regulations



2026 IAIP CONVENTION NORFOLK, VA 85TH CONVENTION

- 1. Show Management:** The exhibition is organized and managed by the International Association of Insurance Professionals (IAIP). Exhibitors must follow all IAIP rules, interpretations, amendments, and Hilton Norfolk The Main's rules and regulations. IAIP may interpret or amend rules as needed and will notify exhibitors of any changes.
- 2. Assignment of Tabletops:** IAIP Show Management assigns all tabletops. Applications are not processed without payment.
- 3. Installation & Dismantle:** Exhibitors must follow all published installation and dismantle times. No adding or removing exhibit materials during open exhibit hours. Tabletops must remain fully intact until the exhibit hall closes. Exhibitors must make travel arrangements that comply with the official schedule. All exhibit items must be removed by the posted deadline. Anyone under 18 is prohibited from the exhibit floor during installation and dismantle.
- 4. Failure to Occupy Space:** Unoccupied spaces at the required installation deadline may be reassigned without refund.
- 5. Rates, Deposits and Refunds:** Full payment is required before space is assigned. Space must be fully paid by the published deadline. Exhibitors may not cancel once accepted, except in the case of IAIP breach. No refunds are issued; a 100% cancellation fee applies. If the exhibit is canceled due to fire, strike, pandemic, or other uncontrollable circumstances *and not converted to 100% virtual*, IAIP will refund exhibit rental fees, constituting IAIP's entire liability.
- 6. Arrangements of Exhibits:** Exhibits may not obstruct other exhibitors or extend beyond assigned space. IAIP may require adjustments for safety or appearance.
- 7. Tabletop Design:** All demonstrations and promotional activities must remain within the exhibit space. Displays may not exceed 8 feet in height. Exhibitors must maintain ADA compliance.
- 8. Subleasing of Space:** Exhibitors may not assign, sublet, or share any part of their tabletop. Only products and services manufactured or regularly distributed by the exhibitor may be displayed.
- 9. Conduct:** Exhibits must serve the interests of IAIP attendees and may not detract from other exhibitors or the event. IAIP may remove any objectionable exhibit, activity, or person. Sideshow tactics and undignified methods are prohibited.
- 10. Exhibitor's Personnel:** All exhibitor personnel must wear official IAIP badges. Tabletops must be staffed during open hours by personnel qualified to discuss the company's products/services. Advertising materials must remain within the exhibitor's tabletop space. Selling on the exhibit floor is prohibited, though orders may be taken for later fulfillment.
- 11. Hold Harmless:** The exhibitor agrees to indemnify, defend, and hold harmless the International Association of Insurance Professionals (IAIP), its officers, directors, agents, employees, contractors, and the event venue from and against any and all claims, liabilities, losses, damages, injuries, or expenses—including reasonable attorneys' fees—arising out of or related to the exhibitor's participation in the exhibition, including but not limited to the installation, operation, and removal of exhibits, except to the extent caused by the sole negligence or willful misconduct of IAIP. The exhibitor is solely responsible for any damage to the facility, its equipment, or other exhibitors' property resulting from the exhibitor's actions, materials, or equipment.